

## CENTENNIAL POSTER CONTEST RULES

1. Posters can be created digitally or on white poster board (size of poster board cannot exceed 12"x18").
  - a. For posters completed on white poster board, please send completed artwork to MDVA Milk headquarters at *1985 Isaac Newton Sq. W. Reston, VA 20190*.
2. Posters MUST have "Maryland & Virginia Milk Producers Cooperative Association" or an approved shortened name incorporated in the artwork.
  - a. Approved shortened names:
    - i. Maryland & Virginia Milk Producers Cooperative
    - ii. Maryland & Virginia Milk Producers
    - iii. Maryland & Virginia
    - iv. MDVA Milk
  - b. For digitally created artwork, use of company logo is permissible.
3. Posters must be centered around this year's Centennial theme.
4. Be as creative as possible!
5. Posters with spelling errors may be eliminated from the contest.
6. Use original artwork! Use of designs from other resource materials can result in elimination (i.e.; books, magazines, or previously created posters).
7. Keep it clean! This is a family-friendly company, and a family-friendly contest.
  - a. For kids 10 years of age and younger, there is a "starter" coloring sheet that can be provided.
8. All entries must be mailed or emailed to [contest@mdvamilk.com](mailto:contest@mdvamilk.com) by **June 30<sup>th</sup>**.
9. Entries must be submitted with the attached entry form.
10. The winner's poster will be featured in one of the co-op's newsletters AND will receive a surprise gift card!

Please note: All entries received will serve as a permission slip for Maryland & Virginia Milk Producers to use your poster in any future printed materials and/or for advertising purposes.