



## 2022 Leadership Conference & Annual Business Meeting Agenda

March 29 & 30, 2022 | Turf Valley Resort | 2700 Turf Valley Road, Ellicott City, MD

### Monday, March 28

6:00 – 8:00 PM      YC and Leadership Council Welcome Reception      Wedgewood Lobby

### Tuesday, March 29    MDVA Leadership Conference

7:00 AM – 5:30 PM      Registration Desk      Cameo Lobby

7:00 AM – 5:00 PM      All-day exhibiting opportunity

7-8:30 AM      Welcome Breakfast      Cameo Ballroom

8:45 – 9:00 AM      Welcome      Cameo Ballroom

*Kevin Satterwhite, President or Jay Bryant, CEO*

9:00 – 9:45 AM      Maola: Knowing Your Brand and Where it's Headed

*Brian Linney, Chief Marketing Officer*

*Eden Ng, Marketing Manager*

9:45 – 10:30 AM      Our Plant Professionals: Meet the Faces Behind Your Milk Plants

*Moderated By: Todd Aarons, Executive Vice President, Operations*

*Panelists:*

*Paddy Narayan, Director of Consumer Products Operations, Landover*

*Patrick Asbury, Plant Manager, Newport News*

*Jason Thomason, Director of Operations, High Point*

*James Jennings, Director of Operations, Laurel*

10:30 – 10:45 AM      Break

10:45 – 11:45 AM      Dairy Workforce: Bridging the Culture Gap

*Moderated by: Katie Dotterer, Owner/Founder, AgvoKate*

*Panelists:*

*Ben Smith, Cool Lawn Farm*

*Mark Mosemann, Misty Mountain Farm*

*Claire Burdette, Windy Knoll View*

\*indicates session is available to virtual attendees.



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12:00 – 1:15PM	Lunch	Cameo Lobby/ Ballroom
	<i>Remarks by Congressman GT Thompson, Ranking Member, House Committee on Agriculture (Virtual)</i>	
1:15 – 2:15 PM	Deep Dive into Dairy Markets	
	<i>Sara Dorland, Managing Partner, Ceres Dairy Risk Management</i>	
2:15 – 2:30 PM	Break	
2:30 – 3:30 PM	FARM – Animal Care Continuing Education	
	<i>Dr. Joy Lenker, DVM, Great Creatures Veterinary</i>	
3:30 – 4:15 PM	Legislative Update: Farm Bill and More	
	<i>Charlie Garrison, Executive Director, Southeast Dairy Farmers Association</i>	
4:15 – 5:30 PM	Free time	
5:30 PM	Reception	
6:15 – 8:30 PM	Dinner	
	<i>Keynote Address by Tara Vander Dussen, New Mexico Milkmaid</i>	

**Wednesday, March 30 Annual Business Meeting**

7:00 AM – 12:30 PM	Registration	Cameo Lobby
7:30 – 9:00 AM	Continental Breakfast	
9:00 – 10:30 AM	Annual Business Meeting*	Cameo Ballroom
10:30 – 10:45 AM	Break	
10:45 – 12:15 PM	Continue Business Meeting*	Cameo Ballroom
12:30 – 2:30 PM	Luncheon	
	<i>Celebrating Member Milestones (50 &amp; 75), Producer of the Year, and 2021 &amp; 2022 Outstanding YCs</i>	
	<i>Door Prizes</i>	

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